

## Fitzwilliam Malton Estate

### Retail Policy

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#### Objective

- To make Malton an effective retail destination.
- To improve the retail mix
- To keep an interesting and attractive street scene,
- To promote high standards of amenity.

#### Policies

Conversion of retail units to other uses.

There is insufficient demand for the number of small shop units in the town centre. It is inevitable that this number will reduce and shop units will be converted to other uses. The policy will be to encourage the retail uses to group towards the centre of the town and for units on the fringes to be converted for other uses.

Retail mix.

FME will use available estate management strategies where they will help to achieve the objectives.

Retail mix and locations. Examples

- Hot Food Take-Away ó There is potential for out of hours disruption for neighbours and for litter. The location of premises offering take-away will be carefully chosen and may be discouraged in some locations.
- With a view to keeping the street scene active and interesting, A1 (retail), A3(restaurants) and A4(pubs) uses will be grouped to the centre of the retail core and A2 and B1 office/financial uses towards the edges.

Amenity

High security shutters, other than for jewellers, will not be allowed to be part of the main street scene in the town centre.

RJGB