

**MALTON SEMINAR TO STUDY OPTIONS FOR RECLAIMING MALTON  
MARKET PLACE FROM THE GRIP OF HIGHWAY ENGINEERS**

Radical new approaches to traffic in town centres will be considered in a seminar on Friday 30 January, 2.15pm at The Palace Cinema, Chancery Lane, Malton. Ben Hamilton-Baillie, a specialist in urban design and movement will be considering new approaches to managing vehicles and pedestrians which could be used in Malton.

Organiser of the seminar is Fitzwilliam (Malton) Estates and estate manager Roddy Bushell says: “There has been much talk recently about pedestrianisation in Malton’s Market Place. The loss of cars from all or part of the Market Place will be of concern to businesses keen to attract customers. On the other hand, sometime in the last century, did we hand over too much control of the Market Place to the highway engineer?”

“Mr Hamilton-Baillie has some new and interesting ideas and the seminar provides an ideal opportunity to learn about an alternative that may achieve the benefits of pedestrianisation without excluding all traffic from the Market Place.

“Mr Hamilton-Baillie is an architect who specialises in public realm improvements; particularly designing spaces where vehicles and pedestrians share the same area safely and comfortably.

“I originally invited Ben Hamilton-Baillie to Malton so that the Estate could learn more about the subject. It seemed sensible to open up his seminar to everyone with an interest, so that Malton can have an informed debate on the subject of pedestrianisation.”

Ben’s talk examines some of the history of traffic in towns, and is illustrated by examples of some remarkable and surprising new approaches to safety and traffic management. These ideas are in their infancy in Britain, but suggest new possibilities for the use of gateways, contextual design, ambiguity and new relationships between vehicles, pedestrians, bicycles and the use of streets as an integral part of the public realm.

It should provide some interesting ideas for the future of towns such as Malton in ways that offer advantages for drivers, bicyclists, pedestrians and for those keen to promote safety and civility.

The seminar will run from 2.15pm-3.13pm on 30 January and follows on from the lunchtime seminar on high speed broadband in Malton, being held in the Palace Cinema from 11am until 2pm on the same day.

Anyone interested in attending either of these seminars is invited to contact The Estate Office on 01653 692849.

Ends

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